



## 7<sup>th</sup> Annual Dining for a Cause & Awards Event

### **ABOUT DINING FOR A CAUSE**

Delaware Kenya Association has become one of our region's and international's signature philanthropic events. It brings together supporters of community development who are committed to sustaining and improving nonprofit organizations in our community.

For the last six years, Dining for a Cause has raised funds and supported causes in Kenya that have positively impacted villages and the lives of HIV/AIDS orphans, AIDS widows, women entrepreneurs, and the youth in Kenya. The projects we have supported have included providing school uniforms, supplies, and tuition for orphans to attend school, with some of them graduating high school and joining universities; providing support to women entrepreneurs, feeding homeless children, and providing access to clean drinking water to two villages.

Our goal this year is to raise \$75, 000 to support ongoing construction work of a model youth entrepreneurship center that will be replicated in other parts of Kenya and Africa.

**\*\*Dining for a Cause provides an exclusive pre-event networking reception for our corporate sponsors.**

### **PROFILE OF OUR ATTENDEES**

Over 300 young professionals from diverse industries like health, banking, education, information technology and the business community from the tri-state area will be in attendance. Dining for a Cause provides access to one of the largest and most diverse audiences of young professionals and provides your company with a unique opportunity for wonderful marketing exposure in support of a great cause.

### **WHY YOUR SPONSORSHIP MATTERS**

Apart from the networking and marketing benefits, this event supports a wonderful cause, building tomorrow's business leaders through equipping them with entrepreneurship skills. As Africa continues to rise and become the next frontier for investment, preparing future business and community leaders is an investment that your company can be part of for its own growth.

Delaware Kenya Association is leading the way for youth entrepreneurship in Africa by constructing a model youth entrepreneurship center, one of a kind in Africa. Through our entrepreneurship project, we will be able to continue meeting community development goals, but at the same time, open Africa for business to the outside world through our trained youth entrepreneurs.

Sponsoring Delaware Kenya Association's Dining for a Cause shows your commitment to giving back not only to the organization but to some of the 2.5 million unemployed youth in Kenya, and the community as a whole.

Your organization may consider directing your donation to a classroom at the entrepreneurship center that will be branded with your organization's information as the sponsor. (This option is open for organization's that give \$5,000 and up).



## EVENT SPONSORSHIP PACKAGES

Presenting Sponsor..... \$7,500

**Exclusive: Speaking opportunity during the event**

**Up to four tables reserved for the event (40 seats)**

**Pre Event Reception – up to 10 attendees**

**Event**

Company name premiered on signage at event

Marketing table at event

**Multimedia**

Name appears as Presenting Sponsor in the opening and close of the event power-point

Name and hyperlink displayed on Delaware Kenya Association’s web page; visitors 7,000

Name and hyperlink displayed in e-newsletter; circulation 3,500

**Print**

Name listed inside the event invitations; circulation 1,200

Company ad and name premiered in program booklet

Name recognized in Delaware Kenya Association’s Annual Report

Lead Sponsor ..... \$5,000

**Two tables reserved for the event (20 seats)**

**Pre Event Reception – up to 6 attendees**

**Multimedia**

Name appears as Lead Sponsor in the opening and close of the event power-point

Name and hyperlink displayed on Delaware Kenya Association’s web page; visitors 7000

Name and hyperlink displayed in e-newsletter; circulation 3,500

**Event**

**Two tables reserved for the event (20 seats)**

Name printed on signage at event

**Print**

Name listed inside the event invitations; circulation 1, 200

Name listed in program booklet

Name recognized in Delaware Kenya Association’s Annual Report

Tomorrow’s Leaders Sponsor .....\$2,500

**One table reserved for the event (ten seats)**

**Pre Event Reception – up to 4 attendees**

**Multimedia**

Name appears as Tomorrow’s Leaders Sponsor in the opening and close of the event power point

Name and hyperlink displayed on Delaware Kenya Association’s web page; visitors 7000

Name and hyperlink displayed in e-newsletter; circulation 3,500

**Event**

**One table reserved for the event (ten seats)**

Name printed on signage at event

**Print (Same as Lead Sponsor)**

Entrepreneur Sponsor .....\$2,000

***Eight (8) tickets reserved for the event  
Pre Event Reception up to 2 attendees***

**Multimedia**

Name appears as Entrepreneur Sponsor in the opening and close of the event power point

Name and hyperlink displayed on Delaware Kenya Association’s web page; visitors 7000

Name and hyperlink displayed in e-newsletter; circulation 3,500

**Event**

**8 tickets reserved for the event**

Name printed on signage at event

**Print (Same as Lead Sponsor)**

Inua (Uplift) Sponsor .....\$1,500

***Four (4) tickets reserved for the event***

**Multimedia**

Name appears as “Inua” Sponsor in the opening and close of the event power-point

Name and hyperlink displayed on Delaware Kenya Association’s web page; visitors 7000

Name and hyperlink displayed in e-newsletter; circulation 3,500

**Event**

Four tickets reserved for the event

Name printed on signage at event

**Print (Same as Lead Sponsor)**

Tumaini (Hope) Sponsor .....\$1,000

***Four (2) tickets reserved for the event***

**Multimedia**

Name appears as “Tumaini” Sponsor in the opening and close of the event power-point

Name and hyperlink displayed on Delaware Kenya Association’s web page; visitors 7000

Name and hyperlink displayed in e-newsletter; circulation 3,500

**Event**

2 tickets reserved for the event

Name printed on signage at event

**Print (Same as Lead Sponsor)**

\*\*Table of Ten.....\$600

\*\*Friends of DEKA.....\$599 and under

**\*\*Includes name recognition in program journal**

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### Youth Entrepreneurship Center

In Kenya, more than 2.5 young people between the ages of 16 and 24 are neither in school nor employed. Employment or advanced training or education opportunities are very limited to these youth.

Delaware Kenya Association's Youth Entrepreneurship Centers will prepare these youth so that they can in turn earn skills that they can use to start their own businesses and in the process, stimulate employment in the country to benefit other young people.

Join us in ensuring that the center is completed on time and is equipped with all the items it needs to start functioning. You or your organization can participate in the following ways:

- \_\_\_ Donate electronics (computers, laptops, printers, scanners, projectors, etc.)
- \_\_\_ Commit to financially support some of the students with scholarships
- \_\_\_ Provide technical expertise in developing training materials
- \_\_\_ Join Entrepreneurs in Residence Program & teach during your next trip to Kenya
- \_\_\_ Commit other resources to grow the Youth Entrepreneurship Center
- \_\_\_ Other: \_\_\_\_\_

(Please contact us at 302-299-7045 or [info@delka.org](mailto:info@delka.org) for more details)

## IMPORTANT DATES TO REMEMBER

- **September 24:** deadline for inclusion in the event invitation
- **October 1:** deadline for inclusion in the event program & event signage
- **October 22:** deadline for inclusion in the event power point
- **October 4:** sponsorship payment due
- **October 9:** attend the event

## SPONSORSHIP CONTACT

Erastus Mong'are  
Delaware Kenya Association  
302-299-7045; [emongare@delka.org](mailto:emongare@delka.org)

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Delaware Kenya Association  
818 N. Market Street  
Wilmington, DE 19801

PHONE: 302-299-7045  
EMAIL: [info@delka.org](mailto:info@delka.org)  
WEB: [www.delka.org](http://www.delka.org)

# SPONSORSHIP PLEDGE FORM

\_\_\_\_\_  
CONTACT NAME(S)

\_\_\_\_\_  
COMPANY

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY STATE ZIP

\_\_\_\_\_  
PHONE /FAX

\_\_\_\_\_  
EMAIL

**Please check the sponsorship level of your choice for the Delaware Kenya Association's Dining for a Cause event:**

- \$7,500: Presenting Sponsor (4 Tables, Speaking Opportunity, and Pre Event)
- \$5,000: Lead Sponsor (2 Tables and Pre Event)
- \$2, 500: Tomorrow's Leaders Sponsor (1 Table and Pre Event Highlight)
- \$2,000: Entrepreneur Sponsor (6 tickets and Pre Event)
- \$1,500: Inua (Uplift) Sponsor (4 tickets and Pre Event)
- \$1,000: Tumaini (Hope) Sponsor (2 tickets and Pre Event)

Yes, we will attend the pre-event with \_\_\_\_ guests.

No, we will not attend the pre-event.

**Please let us know how you would like to process your payment:**

Send us an invoice

Payment will come separately and sent directly to Delaware Kenya Association

Enclosed is our payment by  Check  Money Order

We will **pay on-line at: <http://kenyadiningforacause.eventbrite.com/>**

**Return Form and Make Checks Payable to: Delaware Kenya Association, 818 N. Market Street, Wilmington, DE 19801**

